



**SHREEJA
INDIA**



**ANNUAL REPORT
2020-21**

C O N T E N T S

- 1. Messages from Management**
- 2. About Shreeja India**
- 3. Highlights 2020 -21**
- 4. Financials 2020 - 21**

MESSAGE FROM THE ADVISOR



Every year sending this address for Shreeja India's Annual Report is a special honor for me. I enjoy writing it because it helps me to share my personal vulnerability and at the same time it is the challenge of obtaining from it wisdom of some universal resonance.

My Dear Shreeja Girls, I love to regard you as a group of young girls on the eve of a very long journey. I shudder as I ask myself, in what way I could possibly be of use to you at this moment of your life. Do I know something about life that could be of help to you before this long journey?

Frankly speaking, the world you are about to enter soon doesn't have a good reputation. It looks attractive from a distance; but not when you start experiencing it. But it's the only world available to you and we grown-ups have no alternatives to offer.

I can offer you one word of caution here. Do not pay any attention to those who will try to make life miserable for you. You will meet a lot of such people. Some of them will come in the official capacity but others in the guise of self-appointed well-wishers. Tolerate them if you can't avoid them initially, but once you are done with them don't look back.

But the main challenge comes next. For Heaven's sake, try to avoid remembering the miseries that they had inflicted upon you. Don't even tell those stories to others about the unjust treatment you had received at their hands. That will keep your antagonists alive. Such characters survive and flourish on you being gossipy and narrating your experiences to others. Therefore, stop the echo, so that you don't allow the unpleasant moments of your life to claim any more time than it took for it to occur. Don't linger on them mentally or verbally.

We played football together in Shreeja. We won some matches and lost a few. The defeats were often dissected in team meetings the next day and forgotten. The wins give us the feeling of triumph still. You are all preparing for a long journey now. And we, the teachers, coaches, and officials at Shreeja India wish you a very productive and enjoyable life ahead. If you fall down, get up and run after the football... And always look beyond the football...

SHIB SHANKAR DASGUPTA, PhD

Adviso

MESSAGE FROM THE COUNTRY HEAD



Shreeja India with its baby steps have completed four years of existence – eventful four years. Just as we were stabilising a bit Covid struck. Fortunately, we are still on track but getting late by the day. Yea - we may be getting a bit delayed but we are kicking. Amidst all these turbulences, we started a new chapter at Dhatrigram in Purba Bardhaman district. We started with Football and subsequently academics have also started.

Looking at all the pictures and videos, the first thing that strikes me is that Shreeja India has taken off. The villagers have taken note of us and there is a steady flow of newcomers, some from newer villages. Fresh girls (and boys) are reaching us every week. True a few of them drop out subsequently – but that is not because of Shreeja. Their individual and family situations are such that 'personal development' takes a back seat in the face of stark realities. We are collecting as much data as possible for our research. 99% of the parents are into farming and mostly on others' land. So, the entire house-hold including the Shreeja girls get busy with the farming operations during the rainy season. That is the time when they get to earn some money. I feel good that amidst all these, Shreeja India is trying to touch their lives and trying to get the children developed physically, mentally and socio-economically. We do see some reciprocation from their side. The senior girls have realized our objectives and seem to stick around. It is our responsibility to get them to a decent place once they leave school and college – a big responsibility. And we want all of them to grow.

During 2020-21 we faced the first wave of Covid boldly. By the end of March 31, 2021, we could feel that a second wave was coming. Like many other Institutions we also got in some Covid Relief work during the second wave. Our Football practice suffered. The decent level of improvements in health brought about by the regular practice of the last two years got a setback. The regularity of studies also suffered. We however tried to maintain contact with the girls over the telephone. We hope Covid will be gone in some time and we'll start with our activities soon.

We are thankful to all the members. Your contributions have enabled us to continue with the basic expenses without any fail. We could pay off our staff members their full dues during these trying times.

We will come back afresh soon.

Thanks

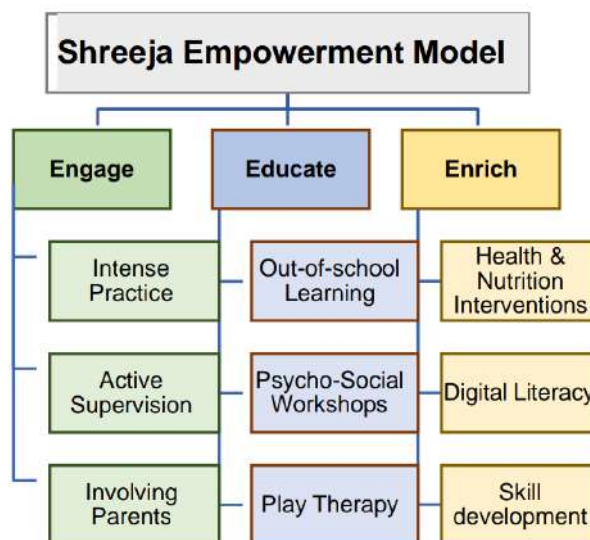
HARI SHANKAR DASGUPTA
Country Head

ABOUT SHREEJA INDIA

Shreeja India is a non-profit CSO working towards engaging, educating and empowering young girls and women from challenged and marginalized communities in West Bengal, India. The organization views sports, mainly Football as a powerful vehicle for social change and education, a key component responsible for the holistic development of an individual. Our goal is to assimilate both the above pivotal elements into a unique integrated model to ensure that young women belonging to deprived backward communities are equipped with required resources and have access to opportunities that support their overall physical, mental and social development and prepare them for a dignified living in the society. Shreeja India is working to stop school dropout, end early marriage, prevent human trafficking and impede violence against women that is much prevalent in many challenged communities across India through adoption of a multi-faceted innovative approach towards education.

Over the last four years, Shreeja India has grown to be a torch bearer of social innovation and organic development in rural education and women’s empowerment in India. Shreeja India’s sports-based education program, *Beyond Football* is a three-step women’s empowerment model:

1. **Engagement** of girls in sports, education and other development activities which enhances motivation, improves health conditions, increases social capital and goal-directed behavior
2. **Education** of girls with informed imagination helps to reduce school dropout, impede early marriage, prevent violence against women and girl trafficking
3. **Enrichment** of girls and young women, alleviate their negative schemas, make them socio-economically independent and future leaders of the community



HIGHLIGHTS OF SHREEJA INDIA



Shreeja India's **Leadership** Team has deep experience in Occupational, Finance and Development Studies. Our **Financial Controls** are stringent, **Work Plan** is comprehensive and **Social Return on Investment (SROI)** is transparent. All these and more make Shreeja India's **Social Impact** obvious



Shreeja Partners: Scheduled Caste, Scheduled Tribe and Other Backward Classes Development & Finance Cooperation, Govt. of West Bengal | Kolkata Police | Azim Premji Foundation | Soroptimist International | The Telegraph Education Foundation | Individual Donors

1. **Attendance:** At the moment, we have 150 tribal girls enrolled in Shreeja *Beyond Football* program at Rajnagar, Birbhum, West Bengal. On an average, 70% of this total enrollment attended our classes regularly till March 2020. The attendance fell to 35% in between August and September owing to the season of harvest.



Most of these young beneficiaries play an active role in assisting their families at the agricultural fields and hence had become irregular in their attendance.

Due to the advent of Covid-19 pandemic situation, Shreeja India Centre at Rajnagar had to be closed temporarily from 7th March 2020. This decision was taken after considering the health and safety of the girls coming from 17 adjacent tribal villages and based on the government's decision to close down educational institutions. We plan to reopen the centre after receiving directions from the government to do so for the educational institutions. Before closing the Centre, our team conducted a number of awareness programs, one for the Shreeja girls and five more for the tribal community residing in the intervening villages. They were sensitized about the preventive measures against covid-19 and regarding adoption of practices to stay healthy.

During the given lockdown period, we have continued our classes under the *Beyond Football* program with our prospective class X board exam students (18) through regular conference calls between teachers and girls. They also indulged in regular exercises under the guidance of our Football coach who has stayed in touch with them over phone.

From mid-September, on a restricted scale we started the physical academic classes for the senior classes X and XI. We insisted that everyone uses masks and sanitizer. Temperature checking also happens daily. In fact, we had started the class XI classes from 2020 on the demand/request from the parents and students who cleared the Madhyamik examinations last year under our guidance. A senior teacher has been recruited for teaching the specialized subjects – Philosophy and Political Science.

Classes are again temporarily terminated since April 2021 due to the rising Covid-19 cases (advent of the 2nd wave).



2. Involvement of beneficiaries:

Given that the centre was closed since March 2020, the girls also maintained physical distancing from each other. To protect themselves against the pandemic, the beneficiary tribal villagers quarantined their villages by creating physical barriers between them and other villages so that no one can trek outside or come in. Under the circumstances, our team remained in constant touch with all the girls in the best possible manner through phone calls to assure their well being and to gain information about their activities during the lockdown period.

3. Sports Coaching:

On the last day of the Football practice before the centre was temporarily shut down, each village group was given a Football to practice during the lockdown period. Raja, Shreeja's Football coach was constantly connected with girls over phone, guiding them with the daily exercises and football practices to keep physically fit. The girls used the spaces and small fields within their villages to practice football and exercise daily.

We had started our football practice since September 2020 again with the senior girls but again temporarily terminated the same since April 2021 due to the advent of Covid-19 2nd wave.

3. Skill development & Education:

During the lockdown, regular classes on all subjects were conducted with 18 of our prospective class X board exam students through conference calls with Shreeja teachers. Regular exercises pertaining to Football were conducted with them under the supervision of our Football coach over phone. Three of our prospective class XII students who regularly played Football under the program were also rendered guidance by our teachers to prepare for their board exams.

4. **Under the Nutri-Homes initiative**, seeds of nutritious vegetables were distributed to 70 beneficiary girls in the year 2020 by our Team, maintaining adequate protection measures. We also received a positive feedback from the beneficiary households of the pilot project done last year. They revealed that during the lockdown period brought about by the pandemic; these households survived decently on the yields from their kitchen gardens. Proper monitoring, evaluation and documentation revealed a positive impact of the efforts undertaken.



5. Project Vidushee:

Project Vidushee commenced from September 2020. Under this program the 13 girls who cleared their Madhyamik Board and Ucha Madyamik Board examinations under Shreeja India's guidance are engaged in the task of

teaching and coaching the kids (age group-5 – 10 years) of their respective villages through a collaborative approach. 125 young children are already active participants of Project Vidushee. Three significant objectives of project Vidushee are:

- To familiarize tribal girls with the habit of attending schools regularly from their tender age of 5 years
- To offer opportunities to Shreeja Senior girls (18-20 years) to earn some pocket money by teaching younger girls (5-10 years) in their respective villages and also transform them into community leaders
- To bring the whole community closer through sports-based education and live harmoniously with each other.



6. SMART TV Induction & Computers:

In the third week of November 2020, we got a SMART TV at our Rajnagar centre. This has opened up the whole world in front of the girls. Teachers and Mentors from Vishakhapatnam, Noida have started story-telling sessions with the girls. Max Muller Bhavan taught the girls the basics of coding for over 4 days. Various experts on academic subjects have also started taking special classes with the Shreeja girls. Computer classes have also started for classes 8-12 at the centre.



7. Replication of Beyond Football Program at Purba Bardhaman district:

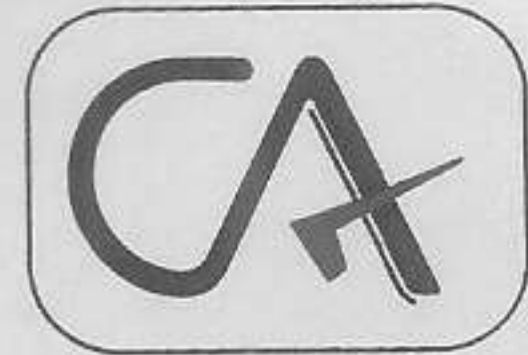
The *Beyond Football* program which is operating in Birbhum has been replicated in Kalna 1 Block of Purba Bardhaman District in March 2021. Within a month's time, the program has started catering to 70 girls from 20 villages in the area. Although the football classes had actively begun since March, the out-of-school classes and other project have got delayed due to the advent of the Covid-19 second wave because of which we have temporarily closed the practice since April 2021.



AWARDS

Sonali Soren, a Shreeja Girl won the 'Outstanding Talent in Sports' award at the Telegraph Education Awards 2021. She also received 'The Shagnik Ganguly Memorial Scholarship' of Rs. 10,000/- to support her dreams!





AUDIT REPORT

We have audited the attached Balance Sheet of **SHREEJA INDIA**, 60/2A HARI PADA DUTTA LANE, TOLLYGUNGE, KOLKATA-700033 as at 31st March 2021, and the Income and Expenditure Account as annexed thereto for the period ended on that date with reference to the books of accounts and records as maintained by the trust and produced before us for our verification, and we report that .

- 1 The Balance Sheet exhibits a true and fair view of the state of affairs of the trust as on 31st March, 2021.

AND

- 2 The Income and Expenditure Account exhibits a true and fair view of the SURPLUS of the trust for the period ending 31st March, 2021.

For **NAYAN & SANJOY**

Chartered Accountants

FRN No. 329694E

(Sanjoy Ghosh)

Partner

M.No. 054748



Place : Kolkata

Date : 02/08/2021

Shreeja India					
60/2A Hari Pada Dutta Lane, Tollygunge,					
Kolkata 700 033					
Balance Sheet As At March 31, 2021					
	Schedule	Amount as on March 31, 2021		Amount as on March 31, 2020	
		Rs.	Rs.	Rs.	Rs.
<u>LIABILITIES</u>					
<u>GENERAL FUNDS</u>					
Opening Balance	1	2 17 908		2 18 990	
Add: (Deficit)/Surplus		1 38 864	3 56 772	(1 082)	2 17 908
Donations/Grants received in advance	2		----		7 00 000
Current Liability	3		2 262		11 861
			3 59 034		9 29 769
<u>ASSETS</u>					
<u>Fixed Assets</u>					
Computers & TV (Net)	4	46 908		36 480	
Furniture and Fixtures (Net)	4	26 640	73 548	29 601	66 081
Deposits	5		33 000		33 000
<u>CASH & BANK BALANCES</u>					
Cash in hand	6		23 780		18 658
Cash at Bank	6		2 28 706		8 12 030
			3 59 034		9 29 769

In terms with our separate report on the Balance Sheet of even date

For NAYAN & SANJOY
Chartered Accountants
Firm. Registration No. 329694E

(Sanjoy Ghosh)
Partner

Membership No. 054748
UDIN: 21054748AAAA BD5390



For Shreeja India

(Nandita Dasgupta)
Trustee

(Avijit Mukhopadhyay)
Trustee

Place: Kolkata
Date: 02/08/2021

Shreeja India					
60/2A Hari Pada Dutta Lane, Tollygunge,					
Kolkata 700 033					
Income & Expenditure Account For the Year from April 1, 2020 to March 31, 2021					
	Schedule	Current Year Amount		Previous Year Amount	
		Rs.	Rs.	Rs.	Rs.
<u>EXPENDITURE</u>					
Expenses in connection with the objects of the trust	8		15 32 936		15 69 195
Excess of Income over Expenditure			1 38 864		----
Total			16 71 800		15 69 195
<u>INCOME</u>					
Donations and Awards Received	7		16 71 800		15 68 113
Excess of Expenditure over Income			----		1 082
Total			16 71 800		15 69 195

In terms with our separate report on the Balance Sheet of even date

For NAYAN & SANJOY

Chartered Accountants

Firm. Registration No. 329694E



(Sanjoy Ghosh)

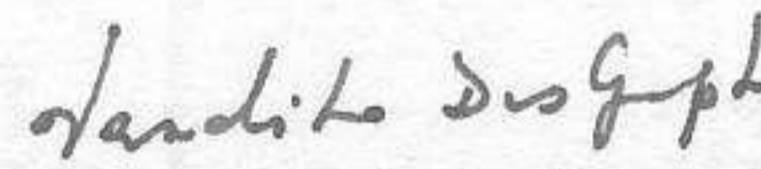
Partner

Membership No. 054748

UDIN: 21054748AAAA BD 5390

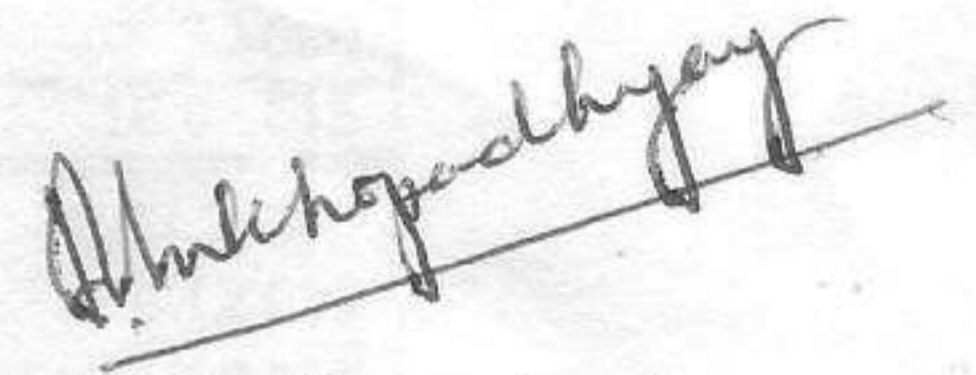


For Shreeja India



(Nandita Dasgupta)

Trustee



(Avijit Mukhopadhyay)

Trustee

Place: Kolkata

Date: 02/08/2021

60/2A Hari Pada Dutta Lane, Tollygunge,

Kolkata 700 033

Receipts & Payments Account For the Year from April 1, 2020 to March 31, 2021

	Schedule	Current Year Amount		Previous Year Amount	
		Rs.	Rs.	Rs.	Rs.
RECEIPTS					
Opening Balance					
Cash in hand	6		18 658		29 383
Cash at Bank	6		8 12 030		7 00 807
Donation/Grant Received	7		9 71 800		10 68 113
Donation/Grant Received in Advance	2		----		7 00 000
Total			18 02 488		24 98 303
PAYMENTS					
Expenses in connection with the objects of the Trust					
Food Items	8		74 380		1 13 846
Conveyance/Travelling/Car Expenses			24 501		93 199
Board/Lodging of coach/officials			743		78 526
Jersey/Boots/Kit expenses			19 072		11 814
Stationery			13 124		23 266
Football/Equipment Expenses			100		8 563
Honorarium/Stipends/Coach Fees			9 85 920		8 94 710
Scholarships			50 753		----
Rent			2 46 730		2 28 465
Miscellaneous Expenses			92 979		88 536
Cost of assets purchased	4		41 700		93 690
Deposit with Rajnagar office Landlord	5		----		33 000
			15 50 002		16 67 615
Closing Balance					
Cash at Bank	6		2 28 706		8 12 030
Cash in hand	6		23 780		18 658
Total			18 02 488		24 98 303

In terms with our separate report on the Balance Sheet of even date

For NAYAN & SANJOY
Chartered Accountants
Firm Registration No. 329694E

(Sanjoy Ghosh)
Partner

Membership No. 054748

UDIN: 21054748AAAA BDS390



For Shreeja India

Nandita Dasgupta

(Nandita Dasgupta)
Trustee

Avijit Mukhopadhyay

(Avijit Mukhopadhyay)
Trustee

Place: Kolkata

Date: 02/08/2021

Shreeja India
60/2A Hari Pada Dutta Lane, Tollygunge, Calcutta 700 033

Schedules to the Financial Statements

	Amount in Rs. as on March 31, 2021	Amount in Rs. as on March 31, 2020		
Schedule 1:				
General Funds				
Opening Balance	2 17 908	2 18 990		
Surplus during the year	1 38 864	(1 082)		
Closing Balance	<u>3 56 772</u>	<u>2 17 908</u>		
Schedule 2:				
Donations/Grants Received in advance				
Donations/Grants Received for 2020-21/2019-20	---	7 00 000		
	<u>---</u>	<u>7 00 000</u>		
Schedule 3:				
Current Liability				
Rajnagar - Rent & electricity for Rajnagar Class room - March/April 21	---	11 861		
Kolkata - Office expenses incurred	2 262	---		
	<u>2 262</u>	<u>11 861</u>		
Schedule 4:				
Fixed assets				
Asset description	Opening Balance	Additions	Depreciation	Written Down Value
Computers/Location				
2 nos. Lenovo laptops/Kolkata office	36 480	---	14 592	21 888
Smart TV/Rajnagar Trng center	---	41 700	16 680	25 020
	<u>36 480</u>	<u>41 700</u>	<u>31 272</u>	<u>46 908</u>
Furniture & Fixtures				
8 plastic chairs of Rs 680 each/Rajnagar	4 896	---	490	4 406
5 Fans & 8 LED lights/Rajnagar	7 425	---	743	6 682
1 Steel Almirah/Rajnagar	5 400	---	540	4 860
4 Steel Racks for Library/Rajnagar	11 880	---	1 188	10 692
	<u>29 601</u>	<u>---</u>	<u>2 961</u>	<u>26 640</u>
Grand Total	<u>66 081</u>	<u>41 700</u>	<u>34 233</u>	<u>73 548</u>
Schedule 5:				
Deposits				
Deposit for Rajnagar Facility	---	33 000	---	33 000
	<u>---</u>	<u>33 000</u>	<u>---</u>	<u>33 000</u>
Schedule 6:				
Cash and Bank Balances				
Bank Balance at ICICI Bank, P A Shah Road	---	2 28 706	---	8 12 030
Cash on hand at Kolkata (Corpus Fund)	---	10 000	---	10 000
Imprest with Somasree	---	2 502	---	4 658
Imprest with Kamal	---	4 000	---	4 000
Rajnagar Imprest	---	3 506	---	---
Dhatrigram Imprest	---	3 772	---	---
	<u>---</u>	<u>2 52 486</u>	<u>---</u>	<u>8 30 688</u>



Shreeja India
60/2A Hari Pada Dutta Lane, Tollygunge, Calcutta 700 033

Schedules to the Financial Statements

	Amount in Rs. for the year ended March 31, 2021	Amount in Rs. for the year ended March 31, 2020
Schedule 7:		
Donations Received		
Various (Gross)	9 71 800	14 93 113
Awards/Grants Received (Gross)	7 00 000	7 75 000
	<u>16 71 800</u>	<u>22 68 113</u>
Less Donations/Grants received in advance	—	7 00 000
	<u><u>16 71 800</u></u>	<u><u>15 68 113</u></u>
Schedule 8:		
Expenses in connection with the objects of the trust		
Food items	74 380	1 13 846
Conveyance/Travelling/Car expenses	24 501	93 199
Board/Lodging of coach/officials	743	78 526
Jerseys/Boots/Kit Expenses	19 072	11 814
Stationery	13 124	23 266
Football/Equipment Expenses	100	8 563
Honorarium/Stipends	9 85 920	8 94 710
Scholarships	50 753	—
Rent	2 34 869	2 29 126
Depreciation	34 233	27 609
Miscellaneous Expenses	95 241	88 536
	<u>15 32 936</u>	<u>15 69 195</u>

