



**SHREEJA
INDIA**

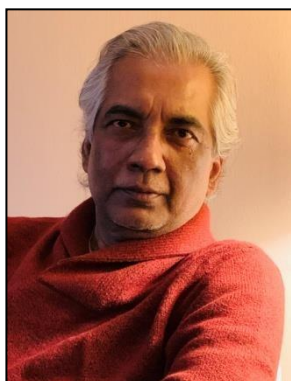


**ANNUAL REPORT
2019-20**

C O N T E N T S

- 1. Messages from Management**
- 2. About Shreeja India**
- 3. Highlights 2019 -20**
- 4. Photographs**
- 5. Roadmap for future**
- 6. Financials 2019 - 20**

MESSAGE FROM THE ADVISOR



Shreeja India offers sports based out-of-school education. We all know that. But what people fail to realize is that Shreeja India produces active learners and not passive recipients in all her development programs. The difference between a life lived actively, and a life of passive drifting, is immense. Once we begin to feel committed to our lives, responsible of our own thoughts and actions, we can never again be satisfied with the passive way of living.

Combining sports and academic learning is only the first step towards this development paradigm. Shreeja Students are taught to be critical thinkers and solution providers at the same time. We force our students to be more creative, curious and critical in classrooms as well as on the football fields. This approach helps Shreeja Girls to stare at an unknown situation with curiosity; accept new challenges and never to run away from the unknown. In the process, our girls continuously learn to blend uncertainty and curiosity; and that's where active participation, innovation and creativity occur within Shreeja learning environment.

A little girl joins Shreeja out-of-school facility at a remote village in India. She becomes enriched and empowered only when she is capable of directly interacting with herself and the world around her. Shreeja Girls are taught to use their will to guide their brains and their instincts. There will always be temptations for shallow and easy solutions. But insisting on a life of self-respect and dignity makes these young minds gather the courage to be different.

Shreeja Teachers, mentors and football coaches recognize this. They push the girls further, show them the immense range of opportunities that reside beyond our daily struggles. That's where active open discussions become common. They start asking questions; the teachers encourage them to look for more in-depth perspectives. The search continues as the restless young minds look for more ...

So, my friendly suggestion to all Shreeja Girls: Do get engaged with your teachers in an active and participatory mode of learning. We are very lucky to have Teachers committed to the belief that women's minds are never inadequate. They are equally competent and alert to a life full of self-respect and dignity. It is our shared commitment towards a world in which women's minds will no longer be neglected, denied or disrespected.

SHIB SHANKAR DASGUPTA, PhD

Advisor

MESSAGE FROM THE COUNTRY HEAD



We started in 2017 and three years of experience has given us enough insights and conviction to articulate our position. Our integrated sports-based development program *Beyond Football* is shaping up well and all of us are getting a feel of the road ahead.

This was the first completed year of our operations from the more centrally located spacious facility at Rajnagar. Three days of football practice and four days of academics per week continued throughout the year without any fail.

The results of this consistency and discipline are there for everyone to see. Out of 18 Shreeja girls who appeared for the Class X board examinations 13 passed giving us a 72% success rate. Such high pass percentages are quite new in tribal villages in Birbhum. Our ambition is to make this as the new normal.

What really helped? Shreeja *Beyond Football* Program is designed to engage, educate and enrich rural girls from challenged and backward Tribal population in West Bengal. The interventions planned under this endeavour intend to empower and holistically (physically, mentally and socio-economically) develop girls (10-18 years) and young women and prepare them for a better and dignified living.

The regular football practice, commuting together by bus, having tiffin together, Library, board games, Kolkata visits – all opened up these otherwise reticent girls. That helped our committed teachers to coach them more effectively and the results showed.

Social functions were celebrated on Teachers' Day, World Environment day and Children's day when our girls performed dance, recitation and other art forms.

During the year the library got started. It has a stock of over 1000 books.

Then we have initiated a Kitchen Garden program also, where we collaborate extensively with the parents and the community. We have got good response and results. We plan to carry on with the program under the name of Nutri-Homes.

Ten of our footballers with their coach visited East Bengal club at their invitation. This was a huge recognition for our sports for development program.

During the year (2019) we were awarded The Telegraph Education Foundation [TTEF] Special Certification of Honour for (A School that Cares).

We got a grant from West Bengal Schedule Castes, Schedule Tribes and other Backward Classes Development and Finance Corporation, Kolkata this year also. The department is impressed by the genuine efforts of the Shreeja India organization.

Eleven of the girls who passed board examinations in the previous two years continued to get a scholarship of Rs 10,000 each from the Telegraph Education Fund. That is also serving as a big encouragement for everyone here.

The coming of Covid 19 towards the end of the year has dampened the spirits to some extent. A felicitation to the Shreeja girls by the Anderson club at Kolkata on Women's day got cancelled.

But the teachers have kept the senior girls continue their studies on telephones.

We continue from the backend. The teachers continue to teach a smaller number of Children on the phone.

I thank all our patrons, well-wishers and all of you who are involved with the Shreeja India movement. We are looking forward to greater things.

HARI SHANKAR DASGUPTA

Country Head

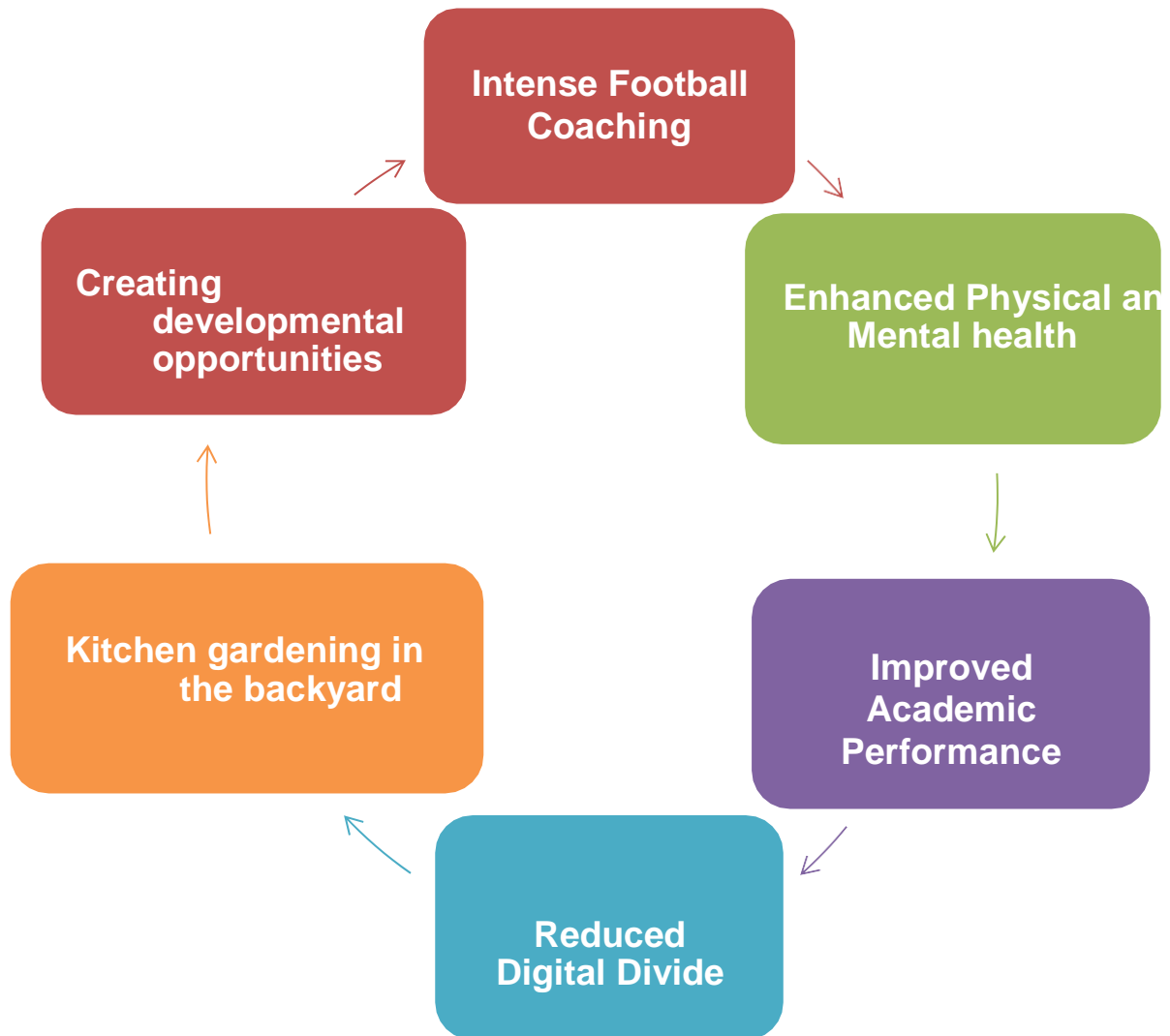
ABOUT SHREEJA INDIA

Shreeja India is a non-profit Civil Society Organization (CSO) currently working to empower 250+ tribal girls from 17 villages at Rajnagar Block, in Birbhum district of West Bengal. Since 2017, Shreeja India has been using football-based education as a vehicle for holistic development for tribal girls. Shreeja India's *Beyond Football* program is fighting school dropout, early marriage, girls trafficking and violence against women through multi-faceted approach. The organization views sports, mainly Football as a powerful vehicle for social change and education, a key component for the holistic development of an individual. The *Beyond Football* program transcends the classrooms and football fields to influence the girls to perform and live better in real life. While the intensive football coaching supports physical development, builds female agency, improves cognizance and enhances team spirit, the enriched out-of-school academic curriculum imparts life skills, knowledge beyond school syllabi and values of empathy among other things. Shreeja India's *Beyond Football* program not only imparts quality education but also equips girls to become independent, fight social evils and lead a dignified life. The comprehensive developmental approach fosters the girls' self-esteem and leadership skills and facilitates these women to combat social evils as a strong social faction.



HIGHLIGHTS: 2019-20

Beyond Football – A Sustainable Model



1. **Attendance:** At the moment, we have 150 tribal girls enrolled in Shreeja *Beyond Football* program at Rajnagar, Birbhum, West Bengal. On an average, 70% of this total enrollment attended our classes regularly till March 2020. The attendance fell to 35% in between August and September owing to the season of harvest. Most of these young



beneficiaries play an active role in assisting their families at the agricultural fields and hence had become irregular in their attendance.

Due to the advent of Covid-19 pandemic situation, Shreeja India Centre at Rajnagar had to be closed temporarily from 7th March 2020. This decision was taken after considering the health and safety of the girls coming from 17 adjacent tribal villages and based on the government's decision to close down educational institutions. We plan to reopen the centre after receiving directions from the government to do so for the educational institutions. Before closing the Centre, our team conducted a number of awareness programs, one for the Shreeja girls and five more for the tribal community residing in the intervening villages. They were sensitized about the preventive measures against covid-19 and regarding adoption of practices to stay healthy.

2. **Sports Coaching:** Raja Kazi, the Head football coach for Shreeja India at Rajnagar has continued the coaching with the girls three days every week from 7 am to 9 am. To help the girls to dream big and develop their understanding about the game, we have introduced weekly theory classes on football rules & regulations. This is followed by a number of women's football match watching sessions on screen. Two laptops have been deployed at the centre to carry out the following activity. After-practice



nutritious food is served to all the participants. The first team has been formed of Shreeja Girls who have started playing local tournaments since August 2019. Out of the five played, the team has won three of them.

On the last day of the Football practice before the Centre was temporarily shut down, each village group was given a Football to practice during the lockdown period. Raja, Shreeja's Football coach is constantly connected with girls over phone, guiding them with the daily exercises and football practices to keep physically fit. The girls are using the spaces and small fields within their villages to practice football and exercise daily.

3. **Skills development & Education:**

- Currently, Shreeja India has four teachers at Rajnagar Centre for teaching Bengali/English reading & writing and Mathematics. We have a separate teacher for Life science, History and Geography. Basic computer skill training has also been introduced from October 2019. Football coaching has helped the First-

Generation Learners' (FGL) group in improving concentration, abstract thinking, memory capacity, and enhanced their social capital.

- Menstrual Health and hygiene workshops have commenced once every three months since September'19.
- Teacher's Day, Women's Day, Independence Day and Children's Day have been observed by the students as part of awareness initiative.
- Indoor extra-curricular activities (Singing, dancing, drawing, story-telling, drama, etc) are encouraged and hence an hour-long period per week is invested.
- In February 2020, 13 out of 18 girls enrolled with our *Beyond Football* Program passed their class X Board exams, setting a record in their villages.



4. **Visit to East Bengal Club, Kolkata:** East Bengal Football Club invited Shreeja Girls for a felicitation event on January, 25, 2020. Six Shreeja Footballers from *Beyond Football* program along with Shreeja Coach Kazi Raja, Program Manager Somasree Basu and Shreeja Caretaker Santosh attended the program. The girls got a personal tour of the entire club premises, received the rare opportunity to witness a live practice session on the field and had the chance to play on the historic ground as well. This event has highly motivated the entire team of girls to work harder, dream bigger and perform better.



5. **Nutri-Homes:** Under the initiative, seeds of nutritious vegetables (Hyacinth Bean, Cucumber, Tomato, Ladies Finger, Radish, Spinach, Ridge Gourd, Bitter Gourd, Coriander Leaves, Chili, Brinjal, Papaya, Beans, Malabar Spinach) have been distributed to 30 beneficiary girls in October, 2019 by our teachers based on local demand and need assessment report. Based on their need and demand, we intend to scale up this endeavour with 100 household by end of this year. With this sustainable initiative ensuring food security, nutrition intake and health are expected to improve among the beneficiaries.



6. **Annual Picnic:** The annual picnic was organized on 5th January. This year, 89 girls from 17 villages of Rajnagar Block participated in the annual picnic. Our team travelled an hour by bus to Narasinghapur situated on a river bank. The day was filled with fun, dance, music and interactions that left an indelible mark in their memories.



7. **Awareness program on Early Marriage & Trafficking:** On November 9, 2019, an enriching awareness program on the concerns of early marriages and trafficking was conducted at the academy for Shreeja Girls and their parents. The program was attended by our 80 Shreeja Girls and more than 50 parents from across 10 tribal villages. The occasion was graced by Mr. Sanchayan Banerjee, Office-in-Charge, Rajnagar Police Station. The parents then cleared their various queries concerning the Shreeja endeavour and pledged full support to the program.



8. **Awareness on Covid-19 pandemic:** In early March, as we were slowly getting acquainted with rising cases of 'Corona Virus – COVID-19' pandemic, we at Shreeja India felt that it was absolutely essential to sensitize our girls at the academy on the same. We organized an awareness talk about the contagion, the precautionary measures involved, the myths circulating among people that they need to un-follow, the symptoms and all other information concerning the topic. We also visited our intervening villages to sensitize them about the dos and don'ts during the pandemic before closing the academy.

9. **Visit of Soroptimist International Team:** Shreeja Girls got a visit from the Soroptimist Internationals Team of South Kolkata in March 2020. The girls and the team had a good interaction and exchanged talks about their lives and education.

10. **Library & Garment bank:** A well equipped library with more than 1000 books has been started at the Shreeja academy from donations. A garment bank has also been developed for the girls.

PHOTOGRAPHS





AWARDS

Shreeja India won 'The Telegraph Education Foundation [TTEF] Special Certification of Honour for (A School that Cares) in 2019



ROADMAP TO FUTURE

- Replication of the project for the backward and challenged population in Dhatrigram, Purba Burdwan and in every district of West Bengal.
- Scaling up the existing project and inclusion of 100 more girls.
- Scaling up of Kitchen gardening (Nutri-Homes Project) in Tribal community by including 100 households
- Introduction of more sensitization workshops with the Shreeja Girls
- Introduction of Smart TV for digital education at the academy





AUDIT REPORT

We have audited the attached **Balance Sheet** of **SHREEJA INDIA** of 60/2A HARI PADA DUTTA LANE, TOLLYGUNGE, KOLKATA-700033 as at 31st March 2020, and the Income and Expenditure Account as annexed thereto for the period ended on that date with reference to the books of accounts and records as maintained by the Trust and produced before us for our verification, and we report that .

- 1 The **Balance Sheet** exhibits a true and fair view of the state of affairs of the Trust as on 31st March, 2020.

AND

- 2 The **Income and Expenditure Account** exhibits a true and fair view of the Deficit of the Trust for the period ending 31st March, 2020.

For **NAYAN & SANJOY**

Chartered Accountants

FRN No. 329694E

(Sanjoy Ghosh)

Partner

M.No. 054748

Place : Kolkata

Date : 24/08/2020.

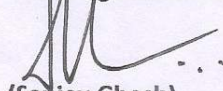
Shreeja India					
60/2A Hari Pada Dutta Lane, Tollygunge,					
Kolkata 700 033					
Balance Sheet As At March 31, 2020					
	Schedule	Amount as on March 31, 2020		Amount as on March 31, 2019	
		Rs.	Rs.	Rs.	Rs.
<u>LIABILITIES</u>					
<u>GENERAL FUNDS</u>					
Opening Balance	1	2 18 990		68 903	
Add: (Deficit)/Surplus		(1 082)	2 17 908	1 50 087	2 18 990
Donations/Grants received in advance	2		7 00 000		5 00 000
Current Liability	3		11 861		11 200
			9 29 769		7 30 190
<u>ASSETS</u>					
<u>Fixed Assets</u>					
Computers (Net)	4	36 480			-
Furniture and Fixtures (Net)	4	29 601	66 081		-
Deposits	5		33 000		-
<u>CASH & BANK BALANCES</u>					
Cash in hand	6		18 658		29 383
Cash at Bank	6		8 12 030		7 00 807
			9 29 769		7 30 190

In terms with our separate report on the Balance Sheet of even date

For NAYAN & SANJOY

Chartered Accountants

Firm Registration No. 329694E



(Sanjoy Ghosh)

Partner

Membership No. 054748

UDIN: 20054748AAAAAC1680

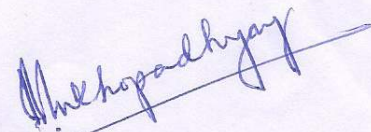


For Shreeja India



(Sankar Ray)

Trustee



(Avijit Mukhopadhyay)

Trustee

Place: Kolkata

Date: 24/08/2020

Shreeja India					
60/2A Hari Pada Dutta Lane, Tollygunge,					
Kolkata 700 033					
Income & Expenditure Account For the Year from April 1, 2019 to March 31, 2020					
	Schedule	Current Year Amount		Previous Year Amount	
		Rs.	Rs.	Rs.	Rs.
<u>EXPENDITURE</u>					
Expenses in connection with the objects of the trust	8		15 69 195		12 86 295
Excess of Income over Expenditure			----		1 50 087
Total			15 69 195		14 36 382
<u>INCOME</u>					
Donations and Awards Received	7		15 68 113		14 36 382
Excess of Expenditure over Income			1 082		----
Total			15 69 195		14 36 382

In terms with our separate report on the Balance Sheet of even date

For NAYAN & SANJOY

Chartered Accountants

Firm Registration No. 329694E



(Sanjoy Ghosh)

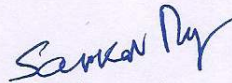
Partner

Membership No. 054748

UDIN: 20054748AAAAAC1680

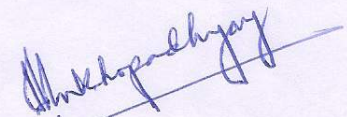


For Shreeja India



(Sankar Ray)

Trustee



(Avijit Mukhopadhyay)

Trustee

Place: Kolkata

Date: 24/08/2020

Shreeja India					
60/2A Hari Pada Dutta Lane, Tollygunge,					
Kolkata 700 033					
Receipts & Payments Account For the Year from April 1, 2019 to March 31, 2020					
	Schedule	Current Year Amount		Previous Year Amount	
		Rs.	Rs.	Rs.	Rs.
RECEIPTS					
Opening Balance					
Cash in hand	6		29,383		17,304
Cash at Bank	6		7,00,807		80,499
Donation/Grant Received	7		10,68,113		14,36,382
Donation/Grant Received in Advance	2		7,00,000		5,00,000
Total			24,98,303		20,34,185
PAYMENTS					
Expenses in connection with the objects of the Trust	8				
Food Items			1,13,846		2,25,005
Conveyance/Travelling/Car Expenses			93,199		1,05,130
Board/Lodging of coach/officials			78,526		13,910
Jersey/Boots/Kit expenses			11,814		18,277
Stationery			23,266		14,890
Football/Equipment Expenses			8,563		3,240
Honorarium/Stipends/Coach Fees			8,94,710		7,27,400
Rent			2,28,465		1,15,977
Miscellaneous Expenses			88,536		80,166
Cost of assets purchased	4		93,690		-
Deposit with Rajnagar office Landlord	5		33,000		-
			16,67,615		13,03,995
Closing Balance					
Cash at Bank	6		8,12,030		7,00,807
Cash in hand	6		18,658		29,383
Total			24,98,303		20,34,185

In terms with our separate report on the Balance Sheet of even date

For **NAYAN & SANJOY**
Chartered Accountants
Firm Registration No. 329694E

(Sanjoy Ghosh)
Partner

Membership No. 054748

UDIN: 20054748AAAAAC1680



For Shreeja India

Sankar Ray

(Sankar Ray)
Trustee

Avijit Mukhopadhyay

(Avijit Mukhopadhyay)
Trustee

Place: Kolkata

Date: 24/08/2020

Shreeja India
60/2A Hari Pada Dutta Lane, Tollygunge, Calcutta 700 033

Schedules to the Financial Statements

	Amount in Rs. as on March 31, 2020	Amount in Rs. as on March 31, 2019		
Schedule 1:				
General Funds				
Opening Balance	2,18,990	68,903		
(Deficit)/Surplus during the year	<u>(1 082)</u>	<u>1,50,087</u>		
Closing Balance	<u>2,17,908</u>	<u>2,18,990</u>		
Schedule 2:				
Donations/Grants Received in advance				
Donations/Grants Received for 2020-21/2019-20	<u>7,00,000</u>	<u>5,00,000</u>		
	<u>7,00,000</u>	<u>5,00,000</u>		
Schedule 3:				
Current Liability				
Rajnagar - Rent & electricity for Rajnagar Class room - March 2020	<u>11,861</u>	<u>11,200</u>		
	<u>11,861</u>	<u>11,200</u>		
Schedule 4:				
Fixed assets				
Asset description	Location	Additions Depreciation	Written Down Value	
Computers				
2 nos. Lenovo laptops	Kolkata office	<u>60800</u>	<u>24320</u>	<u>36480</u>
Furniture & Fixtures				
8 plastic chairs of Rs 680 each	Rajnagar	5440	544	4896
5 Fans & 8 LED lights	Rajnagar	8250	825	7425
1 Steel Almirah	Rajnagar	6000	600	5400
4 Steel Racks for Library	Rajnagar	<u>13200</u>	<u>1320</u>	<u>11880</u>
		32890	3289	29601
	Grand Total	<u>93690</u>	<u>27609</u>	<u>66081</u>
Schedule 5:				
Deposits				
Deposit for Rajnagar Facility	<u>33,000</u>	<u>-</u>		
	<u>33,000</u>	<u>-</u>		
Schedule 6:				
Cash and Bank Balances				
Bank Balance at ICICI Bank, P A Shah Road	8,12,030	7,00,807		
Cash on hand at Kolkata (Corpus Fund)	10,000	10,000		
Imprest with Somasree	4,658	-		
Imprest with Kamal	4,000	-		
Rajnagar Imprest	-	14,383		
Bahiri School Imprest	-	5,000		
	<u>8,30,688</u>	<u>7,30,190</u>		



Shreeja India
60/2A Hari Pada Dutta Lane, Tollygunge, Calcutta 700 033

Schedules to the Financial Statements

	Amount in Rs. for the year ended March 31, 2020	Amount in Rs. for the year ended March 31, 2019
Schedule 7:		
Donations Received		
Various (Gross)	14,93,113	12,36,382
Awards/Grants Received (Gross)	<u>7,75,000</u>	<u>7,00,000</u>
	22,68,113	19,36,382
Less Donations/Grants received in advance	<u>7,00,000</u>	<u>5,00,000</u>
	<u><u>15,68,113</u></u>	<u><u>14,36,382</u></u>
Schedule 8:		
Expenses in connection with the objects of the trust		
Food items	1,13,846	2,25,005
Conveyance/Travelling/Car expenses	93,199	1,05,130
Board/Lodging of coach/officials	78,526	13,910
Jersey/Boots/Kit Expenses	11,814	18,277
Stationery	23,266	14,890
Football/Equipment Expenses	8,563	3,240
Honorarium/Stipends	8,94,710	7,00,900
Rent	2,29,126	1,24,777
Depreciation	27,609	-
Miscellaneous Expenses	<u>88,536</u>	<u>80,166</u>
	<u><u>15,69,195</u></u>	<u><u>12,86,295</u></u>

