



ANNUAL REPORT

2018-19



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MESSAGE FROM THE ADVISOR



संघं शरणं गच्छामि (SANGGHAM SARANAM GACCHĀMI)...

Sitting eight thousand miles away, I often see Shreeja's girls cycling along the village road to attend their classes and football practices at the Academy wearing a big smile on their beautiful innocent faces. I hear that infallible message in a single mantra-संघं शरणं गच्छामि (SANGGHAM SARANAM GACCHĀMI). This call for UNITY is not new in the history of India.

In the Vedic age we have heard-

"Saṃgacchadhwaṃ Saṃvadadhwaṃ Saṃvo Manāṃsi Jānatām". This is one of the immortal seeds of India. Two and a half thousand years ago, Bodhisattva rediscovered this immortal seed in his chanting. Even today it blooms and bears fruit. It reminds us again and again of the past. But is it just about reminiscing over the history? We certainly cannot deny this dream towards a bright future in all of Shreeja's activities...This year we have plans for Shreeja girls to take "Life Saving" training at the Red Cross. "Kitchen Garden" will be started in every girl's house. The organization will also conduct several workshops on "Menstrual Health". No good work of Shreeja India is possible through a single effort. Working in union is Shreeja's path. "*Sanggham saranam gacchami*" is the vow of Shreeja India. So, I envisage a way ahead where we are more than ever connected with each other across the ecosystem, the nation and the world.

There is an imperative need for empathy around us today. Therefore, regardless of caste, let there be incomparable empathy and kindness, Shreeja's ideals. Every human must love. We have to serve every living being with respect, devotion and affection. This is the only way to end grief. This is the dream of Shreeja India. So, finally let us all pronounce together – '*Anandaloke mangalaloke biraj satyasundara ...*' (translated: The majesty is then manifested in the heavens, the world is surrounded by jewels...)

SHIB SHANKAR DASGUPTA, PhD
Advisor

MESSAGE FROM THE COUNTRY HEAD



Shreeja India just completed 26 months and we are happy that we have survived the crucial period. It has been possible because of you - our beloved donors. You ensured that our funds did not dry up completely and stopped our activities. A notable feature during the year was a grant that we received from West Bengal Schedule Castes, Schedule Tribes and other Backward Classes Development and Finance Corporation, Kolkata. This was a clear recognition of the genuine efforts of the Shreeja India organization.

If the donors are our life-line, it is our staff members who ensure that our activities continue with clock-wise precision. We have never lost a single day of football practice under project Damini with Kolkata Police at Park Circus Maidan and the North DC ground come sun come rain. Football practice at Madarpur also has been regular.

Our Teachers have been a source of inspiration to us. The Chakrabarty couple through their commitment, love and cajoling opened up the hitherto reticent girls and the results are there for all of us to see - 6 of the 11 girls passed their class X Board examinations - a record in those villages. That afterwards we could organize scholarships to all those 6 girls and one more senior girl is a double whammy for Shreeja India and the girls and the parents and the villagers. We thank Telegraph Foundation for the scholarships. We have entered into an understanding with Bahiri School near Bolpur whereby we'll help 50 girls with football kits and after practice nutritious food. We have plans to start special academic coaching for these girls in the near future. In March 2019, we shifted base from our Madarpur village location to a more centrally located spacious facility at Rajnagar. Immediate marked improvement has been noticed in enrolment and attendance. We want to have the maximum number of marginalized girls to work with.

I thank all our patrons, well -wishers and all of you who are involved with the Shreeja India movement.

HARI SHANKAR DASGUPTA
Country Head

SHREEJA INDIA

THE JOURNEY SO FAR

Shreeja India is a non-profit CSO working towards engaging, educating and empowering young girls and women from challenged and marginalized communities in West Bengal, India. The organization views sports, mainly Football as a powerful vehicle for social change and education, a key component responsible for the holistic development of an individual. Our goal is to assimilate both the above pivotal elements into a unique integrated model to ensure that young women belonging to deprived backward communities are equipped with required resources and have access to opportunities that support their overall physical, mental and social development and prepare them for a dignified living in the society. Shreeja India is working to stop school dropout, end early marriage, prevent human trafficking and impede violence against women that is much prevalent in many challenged communities across India through adoption of a multi-faceted innovative approach towards education.

We started our football practice sessions at Madarpur village in Birbhum district on the Bengal Jharkhand border. A special coach was engaged from Kolkata. Nutritious food was given after practice every day. Football practice enables them to become physically strong, mentally agile and socially connected. Then we engaged special teachers from Bolpur to prepare the class X Board examinees. 6 of the 11 girls passed – a record. Later we have arranged a scholarship of Rs 10,000 each to each of the 6 successful girls – thanks to The Telegraph Foundation.

In 2018 Kolkata Police launched Project Damini in collaboration with us. The project was to organize football coaching to their Nabadisha school girls (basically extremely poor children). We engaged 4 coaches, 2 mentors and provided nutritious food after every session at the two locations comprising of 130 girls. The project has since been handed over to Kolkata police.

Meanwhile the football practice and special coaching for class X girls continued for the 2nd year at Madarpur. Results are awaited. The girls played village football tournaments thru' the year and won quite a few awards.

In late 2018 Shreeja India got in touch with Bahiri School near Bolpur and have agreed to provide football kits and nutritious after practice food to about 50 girls. The project will start soon.

From early 2019, we shifted to a more centrally located place called Rajnagar to attract a greater number of girls. We have seen a good increase in the numbers. The 1900 sq. ft. facility should be able to help a much larger number of people with studies and possibly with some vocational training as well. We look forward.



BEYOND FOOTBALL PROGRAM HIGHLIGHTS 2018-19

- **The Project** is partially funded by West Bengal Scheduled Caste, Scheduled Tribe & Other Backward Classes Development & Finance Corporation, Govt. of West Bengal. The vision and approach of Shreeja India is valued and well supported by the esteemed funding agency who made the implementation of this endeavour possible thereby positively impacting the lives of 80+ tribal girls till date.

- **The Project Approach:**

Football is social. Shreeja India's 'Beyond Football' program transcends the field & influences the girls to perform & live better. Here are 5 instances where our football coaching helps the girls enhance their quality of lives.

 - *Confidence Building:* Intense practice on the field makes distinct contributions in building their confidence in life as they mature.
 - *Controlling the Territory:* Winning on the field is often translated to real life overcoming of daily struggles.
 - *Awareness of Surroundings:* We teach them to constantly look up and see the changing positions of their team mates. This helps them to judge their own positions in adverse situations envisaged in real life.
 - *Cooperative living:* Football is a team game. Constant sharing of glory with team mates helps our girls to adopt a life based on "Sharing and Caring" in real life.
 - *Off-the-Ball Strategy:* In a 90-minute Football match, a girl touches the ball for few minutes only & otherwise runs around to find unguarded positions on the field. This 'Off-The-Ball' tactic helps them to look for opportune moments to achieve goals in life collectively.

- **The Project Components:**

<ol style="list-style-type: none">1. Sports & Fitness2. Academic Learning3. Skills Development4. Nutrition5. Mental Toughness6. Sexual and Reproductive Health	<ol style="list-style-type: none">7. Digital Learning8. Kitchen Gardening9. Social Service10. Behavioral Training
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BEYOND FOOTBALL PROGRAM HIGHLIGHTS 2018-19

- Within the first year of the 'Beyond Football' program in early 2018, 6 of the 10 girls who appeared for school leaving examinations successfully passed. This has been a record in the history of the villages.
- Students enrolled in the 'Beyond Football' programme who pass their class 10 board exams were provided scholarship for further studies by 'The Telegraph Foundation'
- The 'Beyond Football' Project was shifted from Madarpur village to Rajnagar block to cater to the needs of 10 surrounding tribal villages (Manikdihi, Chatina, Jhikra, Babupur, Borkonda, Latultala, Keledihi, Khannadihi, Koirabad, Shankarpur) w.e.f. March 1, 2019. Rajnagar is more centrally located with better facilities.
- At present, the Shreeja India project has 80 enrolled girls from the adjacent 10 villages who are also regular attendees of the endeavour.
- *The endeavour's media coverage:*
 - **NDTV:** <https://www.ndtv.com/video/sports/news/football-gives-wings-to-dreams-of-44-young-tribal-women-in-bengal-451706>
 - **The Telegraph:** https://www.telegraphindia.com/1170523/jsp/calcutta/story_153032.jsp
 - **Times of India:** <https://timesofindia.indiatimes.com/city/kolkata/suri-girls-take-soccer-route-for-survival/articleshow/57524960.cms?from=mdr>
 - **Economic Times:** <https://economictimes.indiatimes.com/news/sports/west-bengal-how-football-is-helping-birbhum-girls-dribble-past-early-marriage-and-domestic-violence/articleshow/58873023.cms?from=mdr>



PROJECT DAMINI HIGHLIGHTS 2018-19



In 2018, Project Damini in collaboration with Kolkata Police continued for Nabadisha school girls. 4 coaches and 2 mentors were engaged and the girls were provided with nutritious food after every session at the two locations comprising of 130 girls. The exuberance of the participants – the street children of Kolkata just cannot be undermined. One of their parents confirmed that but for the love and affection of the Shreeja mentors, the girls would not have ventured out for football practice at the cost of those two extra hours of sleep. And we can guarantee that those two hours of burning calorie in the morning supplemented by the nutritious food that we gave have done a lot of good to the health conditions of these BPL girls. The project after gaining momentum and stability was handed over to Kolkata Police.



AWARDS RECEIVED



Beyond Football Project received 'The Telegraph Education Foundation [TTEF] Special Certification of Honour for (A School that Cares)' in 2019

ROADMAP TO FUTURE

- Replication of the project for the backward and challenged population in every district of West Bengal.
- We are planning to introduce computer education at the Rajnagar facility.
- Replicating the project with physically challenged community (deaf and mute) of young women
- Scaling up the existing project in Rajnagar, Birbhum with advanced and digitalized education.
- Introduction of Kitchen gardening in Rajnagar Tribal community
- A sustainable residential academy for Shreeja girls in each intervening remote location with special football coaching facility, science laboratories, advanced digital education system, infirmary and vocational training cum production centres

FINANCIAL OVERVIEW 2018-19

Nayan & Sanjoy

Chartered Accountants



AUDIT REPORT

We have audited the attached **Balance Sheet** of **SHREEJA INDIA** of 60/2A HARI PADA DUTTA LANE, TOLLYGUNGE, KOLKATA-700033 as at 31st March 2019, and the Income and Expenditure Account as annexed thereto for the period ended on that date with reference to the books of accounts and records as maintained by the Trust and produced before us for our verification, and we report that .

1. The **Balance Sheet** exhibits a true and fair view of the state of affairs of the Trust as on 31st March, 2019.

AND

2. The **Income and Expenditure Account** exhibits a true and fair view of the Surplus of the Trust for the period ending 31st March , 2019.

For **NAYAN & SANJOY**

Chartered Accountants

FRN No. 329694E

(Sanjoy Ghosh)

Partner

M.No. 054748

UDIN: 19054748AAAAA D1940

Place : Kolkata

Date : 05/07/2019.

FINANCIAL OVERVIEW

2018-19

Shreeja India					
60/2A Hari Pada Dutta Lane, Tollygunge, Kolkata 700 033					
Balance Sheet As At March 31, 2019					
	Schedule	Amount as on March 31, 2019		Amount as on March 31, 2018	
		Rs.	Rs.	Rs.	Rs.
LIABILITIES					
GENERAL FUNDS					
Opening Balance	1	68 903		(5 463)	
Add: Surplus		1 50 087	2 18 990	74 366	68 903
Donations/Grants received in advance	2		5 00 000		
Provisions	3		11 200		28 900
			7 30 190		97 803
ASSETS					
CASH & BANK BALANCES					
Cash in hand	4		29 383		17 304
Cash at Bank	4		7 00 807		80 499
			7 30 190		97 803

In terms with our separate report on the Balance Sheet of even date

For NAYAN & SANJOY
Chartered Accountants
Firm/Registration No. 329694E

(Sanjoy Ghosh)
Partner

Membership No. 054748

UDIN : 19054748AAAAAD1940

Place: Kolkata

Date: 05/07/2019



For Shreeja India

Sankar Ray

(Sankar Ray)
Trustee

Avijit Mukhopadhyay
(Avijit Mukhopadhyay)
Trustee



FINANCIAL OVERVIEW

2018-19

Shreeja India					
60/2A Hari Pada Dutta Lane, Tollygunge,					
Kolkata 700 033					
Income & Expenditure Account For the Year from April 1, 2018 to March 31, 2019					
	Schedule	Current Year Amount		Previous Year Amount	
		Rs.	Rs.	Rs.	Rs.
EXPENDITURE					
Expenses in connection with the objects of the trust	6		12 86 295		7 43 573
Excess of Income over Expenditure			1 50 087		74 366
Total			14 36 382		8 17 939
INCOME					
Donations/Grants/Awards Received	5		14 36 382		8 17 939
Total			14 36 382		8 17 939

In terms with our separate report on the Balance Sheet of even date

For NAYAN & SANJOY
Chartered Accountants
Firm Registration No. 329694E

(Sanjoy Ghosh)
Partner

Membership No. 054748
UDIN: 19054748AAAAAD1940

Place: Kolkata
Date: 05/07/2019



For Shreeja India

Sankar Ray
(Sankar Ray)
Trustee

Avijit Mukhopadhyay
(Avijit Mukhopadhyay)
Trustee

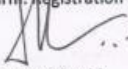


FINANCIAL OVERVIEW

2018-19

Shreeja India					
60/2A Hari Pada Dutta Lane, Tollygunge,					
Kolkata 700 033					
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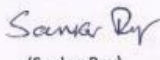
In terms with our separate report on the Balance Sheet of even date

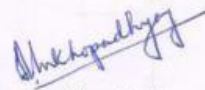
For NAYAN & SANJOY
Chartered Accountants
Firm Registration No. 329694E

(Sanjoy Ghosh)
Partner
Membership No. 054748
UDIN: 19054748AAAAAD1940



Place: Kolkata
Date: 05/07/2019

For Shreeja India


(Sankar Ray)
Trustee


(Avijit Mukhopadhyay)
Trustee



FINANCIAL OVERVIEW

2018-19

Shreeja India					
60/2A Hari Pada Dutta Lane, Tollygunge,					
Kolkata 700 033					
Receipts & Payments Account For the Year from April 1, 2018 to March 31, 2019					
	Schedule	Current Year Amount		Previous Year Amount	
		Rs.	Rs.	Rs.	Rs.
RECEIPTS					
<u>Opening Balance</u>					
Cash in hand	4		17 304		10 075
Cash at Bank	4		80 499		----
Donation/Grants/Awards Received	5		14 36 382		8 17 939
Donation/Grant Received in Advance	2		5 00 000		-
Total			20 34 185		8 28 014
PAYMENTS					
Expenses in connection with the objects of the Trust					
Food Items	6		2 25 005		1 28 869
Conveyance/Travelling/Car Expenses			1 05 130		1 02 725
Board/Lodging of coach/officials			13 910		31 321
Jersey/Boots/Kit expenses			18 277		16 503
Stationery			14 890		13 931
Football/Equipment Expenses			3 240		2 040
Honorarium/Stipends/Coach Fees			7 27 400		3 64 200
Rent			1 15 977		9 000
Miscellaneous Expenses			80 166		61 622
			13 03 995		7 30 211
<u>Closing Balance</u>					
Cash at Bank	4		7 00 807		80,499
Cash in hand	4		29 383		17 304
Total			20 34 185		8 28 014

In terms with our separate report on the Balance Sheet of even date

For NAYAN & SANJOY
Chartered Accountants
Firm Registration No. 329694E

(Sanjoy Ghosh)
Partner
Membership No. 054748
UDIN: 19054748AANA DT 1940



For Shreeja India

(Sankar Ray)
Trustee

(Avijit Mukhopadhyay)
Trustee



Place: Kolkata
Date: 05/07/2019

FINANCIAL OVERVIEW

2018-19

Shreeja India

60/2A Hari Pada Dutta Lane, Tollygunge, Calcutta 700 033

Schedules to the Financial Statements

	Amount in Rs. as on March 31, 2019	Amount in Rs. as on March 31, 2018
Schedule 1:		
General Funds		
Opening Balance	68,903	(5,463)
Surplus during the year	1,50,087	74,366
Closing Balance	<u>2,18,990</u>	<u>68,903</u>
Schedule 2:		
Donations Received in advance		
Donations Received for 2019-20	5,00,000	-
	<u>5,00,000</u>	<u>-</u>
Schedule 3:		
Provisions for expenses		
Stipend for March 2018	-	11,500
Rent & Electricity for Rajnagar/Madarpur Class room - March	11,200	2,400
Internet Site Development	-	15,000
	<u>11,200</u>	<u>28,900</u>
Schedule 4:		
Cash and Bank Balances		
Bank Balance at ICICI Bank, P A Shah Road	7,00,807	80,499
Cash on hand at Bolpur	-	4,862
Cash on hand at Kolkata	10,000	10,000
Rajnagar imprest	14,383	-
Bahiri School imprest	5,000	-
Sujata imprest	-	2,442
	<u>7,30,190</u>	<u>97,803</u>

FINANCIAL OVERVIEW

2018-19

Shreeja India

60/2A Hari Pada Dutta Lane, Tollygunge, Calcutta 700 033

Schedules to the Financial Statements

Amount in Rs.
for the year ended
March 31, 2019

Amount in Rs.
for the year ended
March 31, 2018

Schedule 5:

Donations Received		
Various (Gross)	12,36,382	6,32,939
From Shib Shankar Dasgupta	-	34,800
From Hari Shankar Dasgupta	-	1,25,200
Awards/Grants Received (Gross)	7,00,000	25,000
	<u>19,36,382</u>	<u>8,17,939</u>
Less Donations/Grants received in advance	5,00,000	-
	<u>14,36,382</u>	<u>8,17,939</u>

Schedule 6:

Expenses in connection with the objects of the trust		
Food items	2,25,005	1,27,022
Conveyance/Travelling/Car expenses	1,05,130	1,02,625
Board/Lodging of coach/officials	13,910	31,321
Jersey/Boots/Kit Expenses	18,277	16,503
Stationery	14,890	13,700
Football/Equipment Expenses	3,240	2,040
Honorarium/Stipends	7,00,900	3,62,700
Rent	1,24,777	11,400
Miscellaneous Expenses	80,166	76,262
	<u>12,86,295</u>	<u>7,43,573</u>

